



Joanna Lumley, the actress, striking a Groucho Marx pose in London yesterday as she modelled a suit designed to match her personality by the fashion committee of the Federation of Merchant Tailors. The occasion marked the launching of the Master Tailors' advisory service for the public.



What a team! Joanna and Lord Lichfield

## Model debut by Lichfield

Pictures by STEVE WOOD

**LORD LICHFIELD** tried out fashion photography from the other side yesterday.

Instead of putting his eye to the camera, the lens was aimed squarely at him as he modelled a selection of suits.

With him—and far more accustomed to being in the viewfinder — was actress Joanna Lumley.

They teamed up for a fashion show sponsored by the Federation of Merchant Tailors in London to help launch the Master Tailors Advisory Service.

Federation president John Salisbury said: "We hope

this kind of promotion will attract the young to our profession, thereby enabling the federation and its members throughout the country to remain the finest tailors in the world."

Mr Salisbury added that, at this time of recession, a handmade suit was a better buy than one which was factory made. Cost—about £250—was about the same.

Lord Lichfield, 42-year-old cousin of the Queen, was recently voted Best Dressed Man by the Menswear Association of Great Britain.





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All lit up... Joanna dazzling with a cigar